

**This year we are also offering cost saving Combination pricing for Corporation Membership and Advertising**

Advertising requests will be due accompanied with payment no later than Wednesday, Jan 31, 2021:

MEMBERSHIP & ADVERTISEMENT	STANDARD MEMBER RATE	CORPORATE MEMBER RATE
2021 Membership	100	250
Full Page	175	150
Half Page	100	75
Business Card Ad	65	55
Center Double Page	300	250
Inside Front Cover	250	200
Outside Back Cover	250	200

**Any of last year's 2020 Directory ads can be repeated, as all of the artwork is on file.**

Acceptable format(s):

**Full Page Black and White (Grayscale) Ads:**

4 - 1/2" wide x 7 - 1/2" high (vertical only!)

**Half Page Black and White (Grayscale) Ads:**

4 - 1/2" wide x 3 - 1/2" high (horizontal only!)

**Business Card Black and White (Grayscale) Ads:**

Actual standard business card MUST be mailed to Andrea Lanouette c/o Avalon Risk Management, 5777 W. Century Blvd., Suite 1400, Los Angeles, CA 90045

**Acceptable formats:** TIF (300 dpi); Adobe Acrobat (set Distiller for PDF/X-1a:2001 -- please have all type converted to outline); Adobe Illustrator; Corel Draw

**When emailing advertisements, please send to Sherri Dunlap at [laaca+acctg@laaca.org](mailto:laaca+acctg@laaca.org) & make sure that all fonts and photos are imbedded within your file.**